

LÍDERCON 2026

IMPACT INVESTMENT GUIDE

About LatinoLEAD

LatinoLEAD is a statewide network mobilizing Latine leaders across Minnesota's corporate, civic, and nonprofit sectors. We cultivate cross-sectoral leadership and build intentional pipelines for regional talent, equity, and economic advancement.

Why Partner with LatinoLEAD?

- **Industry Leadership:** Position your organization as a champion of professional growth, equity, and multisectoral innovation in Minnesota.
- **Targeted Talent Pipeline:** Connect with leading Latino executives, professionals, and rising change makers across all major sectors.
- **Community & Civic Impact:** Build trusted relationships with influential networks driving economic sovereignty and representation throughout the region.
- **Premier Brand Visibility:** Showcase your commitment to equity and Latine leadership at Minnesota's premier Latine leadership summit.

About LíderCon 2026

LíderCon is a high-energy, one-day leadership conference designed to accelerate professional growth, foster powerful cross-sectoral networking, and secure the Latine community's seat at decision-making tables. Featuring tactical workshops, visionary keynote addresses, and curated networking spaces, LíderCon 2026 bridges our cultural roots with future-focused leadership.

Date: Saturday, November 14, 2026

Location: University of St. Thomas – Minneapolis Campus

Theme: *Líderes Sin Límites: Bold Leadership. Endless Possibilities.*

LÍDERCON 2026

IMPACT INVESTMENT GUIDE

Streamlined 2026 Sponsorship Levels – At a Glance

Detailed breakdown of each sponsorship level can be found on pages 3–7.

COMMUNITY SPONSOR

\$500

- Logo on the LíderCon website and digital event program
- 2 complimentary conference tickets
- 2 reserved Impact Awards Ceremony seats
- 1 standard Oportunidad Expo table (with space for promotional materials)
- Shared sponsor appreciation post on social media



BRONZE

\$1,000

- Logo on the LíderCon website and digital event program
- 3 complimentary conference tickets
- 3 reserved Impact Awards Ceremony seats
- 1 standard Oportunidad Expo table
- Shared sponsor appreciation post on social media



SILVER

\$5,000

- Logo on the event website, digital program, and on-site digital displays
- 4 complimentary conference tickets
- 4 reserved Impact Awards Ceremony seats
- 1 premium Oportunidad Expo table
- Verbal recognition at the general assembly opening
- Logo in a pre-event email newsletter
- 1 group social media spotlight (logo card)



GOLD

\$10,000

- Prominent logo placement on all digital and print materials
- 7 complimentary conference tickets
- 7 reserved premium Impact Awards Ceremony seats
- 1 premium Oportunidad Expo table with enhanced signage
- Option to submit 1 panelist (form due October 23, 2026)
- Verbal recognition and on-screen logo during a general session
- Dedicated Gold Sponsor social media spotlight
- Logo in press releases and monthly newsletters



PLATINUM

\$15,000

- Premier logo on event signage, registration screens, and name badges
- Full-page digital ad in the conference program
- 10 complimentary conference tickets
- 10 reserved Impact Awards Ceremony seats
- 1 VIP double booth at the Oportunidad Expo with priority placement
- Option to introduce a keynote speaker or open a general session
- Guaranteed breakout session panelist slot
- 2 dedicated sponsor spotlights on social media
- Featured quote in press releases and pre-event media outreach
- Optional 60-second video during the lunch transition (MP4 due November 1, 2026)



LÍDERCON 2026

IMPACT INVESTMENT GUIDE

INVESTMENT LEVEL 1 OF 5

COMMUNITY SPONSOR

\$500

Designed for local entrepreneurs and community advocates.

2 Conference Tickets

2 Impact Awards Ceremony Seats

1 Standard Expo Table

BRAND VISIBILITY

- Logo featured on the LíderCon website and digital event program.

EVENT ACCESS

- Two (2) complimentary conference tickets.
- Two (2) reserved seats at the Impact Awards Ceremony.

EXHIBIT SPACE

- One (1) standard table at the “Oportunidad Expo,” plus space to display your promotional materials (e.g., banner, pull-up poster).

STANDARDIZED MARKETING

- Inclusion in a shared group sponsor appreciation post on social media.

FOR MORE INFORMATION, PLEASE REACH OUT TO
INFO@LATINOLEADMN.ORG

SELECT THIS LEVEL

☐

LÍDERCON 2026

IMPACT INVESTMENT GUIDE

INVESTMENT LEVEL 2 OF 5

BRONZE

\$1,000

Designed for registered 501(c)(3) organizations and small local businesses.

3

Conference
Tickets

3

Impact Awards
Ceremony Seats

1

Standard Expo
Table

BRAND VISIBILITY

- Logo featured on the LíderCon website and digital event program.

EVENT ACCESS

- Three (3) complimentary conference tickets.
- Three (3) reserved seats at the Impact Awards Ceremony.

EXHIBIT SPACE

- One (1) standard table at the “Oportunidad Expo.”

STANDARDIZED MARKETING

- Inclusion in a shared group sponsor appreciation post on social media.

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SELECT THIS LEVEL

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LÍDERCON 2026

IMPACT INVESTMENT GUIDE

INVESTMENT LEVEL 3 OF 5

SILVER

\$5,000

Designed for mid-sized organizations looking to build brand awareness.

4

Conference
Tickets

4

Impact Awards
Ceremony Seats

1

Premium Expo
Table

BRAND VISIBILITY

- Logo placement on the event website, digital event program, and shared digital displays at the conference.

EVENT ACCESS

- Four (4) complimentary conference tickets.
- Four (4) reserved seats at the Impact Awards Ceremony.

EXHIBIT SPACE

- One (1) premium table at the “Oportunidad Expo.”

ON-STAGE ACKNOWLEDGMENT

- Verbal recognition (“shout-out”) during the general assembly opening.

STANDARDIZED MARKETING

- Logo included in a pre-event email newsletter.
- One (1) group-batch social media spotlight (logo card format).

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SELECT THIS LEVEL

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LÍDERCON 2026

IMPACT INVESTMENT GUIDE

INVESTMENT LEVEL 4 OF 5

GOLD

\$10,000

Premium brand integration and active event participation.

7 Conference Tickets

7 Premium Impact Awards Seats

1 Premium Expo Table + Signage

1 Panelist Submission

BRAND VISIBILITY

- Prominent logo placement on all digital and print materials.

EVENT ACCESS

- Seven (7) complimentary conference tickets.
- Seven (7) reserved premium seats at the Impact Awards Ceremony.

EXHIBIT SPACE

- One (1) premium table at the “Oportunidad Expo” with enhanced signage.

THOUGHT LEADERSHIP OPPORTUNITY

- Option to submit one (1) panelist for a breakout session track or main-stage programming (subject to committee approval; speaker detail form must be submitted by October 23, 2026).

ON-STAGE ACKNOWLEDGMENT

- Verbal recognition and logo featured on-screen during a general session.

STANDARDIZED MARKETING

- Dedicated “Gold Sponsor” spotlight post on social media (sponsor provides pre-approved copy/graphics using our standard template).
- Logo recognition in conference press releases and monthly newsletters.

FOR MORE INFORMATION, PLEASE REACH OUT TO
INFO@LATINOLEADMN.ORG

SELECT THIS LEVEL

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Líderes Sin Límites: Bold Leadership. Endless Possibilities.

SATURDAY, NOVEMBER 14, 2026 | UNIVERSITY OF ST. THOMAS – MINNEAPOLIS CAMPUS

LÍDERCON 2026

IMPACT INVESTMENT GUIDE

INVESTMENT LEVEL 5 OF 5

PLATINUM

\$15,000

High-level exposure, exclusive perks, and maximum brand alignment.

10 Conference Tickets

10 Impact Awards Ceremony Seats

1 VIP Double Booth at the Expo

BRAND VISIBILITY

- Premier logo placement on all physical event signage, registration screens, and attendee name badges.
- Full-page digital ad in the digital conference program.

THOUGHT LEADERSHIP & STAGE TIME

- Option to introduce one (1) keynote speaker or kick off a general session.
- Guaranteed panelist slot in a breakout session track.

EVENT ACCESS

- Ten (10) complimentary conference tickets.
- Ten (10) reserved seats at the Impact Awards Ceremony.

STANDARDIZED MARKETING & MEDIA

- Two (2) dedicated sponsor spotlights across social media platforms (using LatinoLEAD's standard high-impact templates).
- Featured quote or highlight in regional press releases and pre-event media outreach.
- **Video Feature:** Option to provide a pre-recorded 60-second video message to be played during the general assembly lunch transition (final MP4 due by November 1, 2026).

EXHIBIT SPACE

- One (1) VIP double booth at the "Oportunidad Expo" with priority placement.

FOR MORE INFORMATION, PLEASE REACH OUT TO
INFO@LATINOLEADMN.ORG

SELECT THIS LEVEL

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LÍDERCON 2026

IMPACT INVESTMENT GUIDE INTEREST FORM

LÍDERCON 2026 | SATURDAY, NOVEMBER 14, 2026 | UNIVERSITY OF ST. THOMAS

SPONSOR / COMPANY NAME

SPONSOR REPRESENTATIVE FULL NAME

SPONSOR REPRESENTATIVE TITLE

SPONSOR REPRESENTATIVE SIGNATURE

SPONSOR REPRESENTATIVE PHONE NUMBER

SPONSOR REPRESENTATIVE EMAIL

BILLING CONTACT FULL NAME

BILLING CONTACT PHONE NUMBER

BILLING CONTACT EMAIL

TODAY'S DATE

LATINOLEAD CONTACT

LATINOLEAD TITLE

LATINOLEAD SIGNATURE

SELECTED INVESTMENT LEVEL

INVESTMENT AMOUNT

IMPORTANT NOTE:

PLEASE SIGN AND RETURN THIS DOCUMENT.

WHEN COMPLETE, EMAIL THIS FORM TO INFO@LATINOLEADMN.ORG WITH SUBJECT LINE

"LC26 SPONSORSHIP FORM"